

Snapshot Stories™ framing a life with pictures	Bronze \$500	Silver \$750	Gold \$900
Two copies of a 7x7 full-color, hardcover book			
Name and photo on the front cover			
Title Page			
One page introduction			
photos with detailed captions	20	36	76
Extra photos with detailed captions	\$20 each	\$15 each	n/a
Photo collage of 7 selected images on title page	\$100		
Photo collage of up to 3 selected images on back cover	\$100		
Save \$50 when you order both photo collages	\$150 free on orders placed by October 15, 2010		
DVD of scanned images	A DVD containing the original scanned images and the final versions used for the book is included in the back of the first two books delivered. You are free to make additional copies or I can make them for you for a small fee. The DVD is labeled with the book name and date, the Shoebox Stories logo and contact information. You may customize it for a nominal fee.		
Presentation box [Optional]	Your initial order of books can be delivered in a variety of presentation boxes ranging from a simple black box to color-coordinated boxes with tissue paper, ribbons, and engraved tags. The additional fee for this depends upon the materials selected.		

Additional books

up to 40 pages regular paper	\$34.95	\$34.95	
up to 80 pages regular paper			\$39.95
upgrade to premium paper free for all books ordered by November 1, 2010			
up to 40 pages premium paper	\$39.95	\$39.95	
up to 80 pages premium paper			\$44.95
plus shipping & applicable taxes			

Deadlines to keep in mind

In order to ensure **delivery by Christmas without incurring additional expenses**, books must be ordered & all material delivered to Shoebox Stories by **Friday, November 19, 2010**.

I'll make every effort to deliver in time for Christmas if I receive all your materials by **Friday, December 3, 2010**. However, we cannot be certain you'll actually have the books in hand because of the printer's holiday deadlines. You will definitely be able to look at an **online .PDF proof**, though. These orders will be charged **additional fees** for rush processing and expedited shipping.

Book orders placed **after Friday, December 3, 2010** will be scheduled for **delivery in the New Year** and you'll be given a beautifully designed gift certificate and envelope. Snapshot Stories™ books can be a wonderful project to work on over the holidays, gathering photos and stories to be included and the workbook will guide you through the process.

Snapshot Stories™: framing a life with pictures

Pick out twenty photos, write down the who-when-where and -what behind them, then write a little more to create a detailed caption that tells the deeper story within the photo. Et voilà! You've just spun one thread of your life story. [Look at those same pictures another time and you may very well tell another story, because you're seeing it from a different perspective in time.]

Give the photos and stories to me and I'll put them together into a beautifully designed, full color, hardcover book. A book that you can enjoy right now. A book that will be treasured by future generations, giving them a glimpse of what it was like to be you, living in your place, in your time.

Personal and family history books make great gifts

There are all sorts of occasions when a Snapshot Stories™™ book will be a cherished gift: anniversaries, retirements, weddings, new baby, family reunions, and, of course, the holidays. You can also use occasions when family and friends are together to select your photos and capture the stories within them. You can create a series of books, focusing on different eras or aspects of your most interesting life.

Here's how it works

- I'll give you a custom-designed workbook and show you how to use it to select, organize and write about the photos to include in your book.

You'll have an easy fill-in-the-blanks form on which to record identifying information [who-where-when-what] as well as memory cues and writing prompts to help you tell the deeper story within the photo. You'll also get guidance on writing a one-page introduction that will let generations still unborn know something about you and why you created this book. And I'm just a phone call or email away if you have questions.

- Then you return the workbook to me with your photos and stories. If you're within range, I can pick it up in person. Otherwise, I'll give you the specific information you need to ship the book to me via FedEx.
- I'll carefully scan your photos, enhance and retouch them as appropriate, typeset your text, and layout a professionally designed book.
- Then I'll send you an online proof [.PDF format] to review and approve.
- Once you've approved the book, I'll place the order with my printing service.
- Soon after that, you'll receive the first set of your books, along with a DVD containing digital images of all the photos included.
- Finally, I'll set up an online store where the books can be viewed online and made available for purchase by anyone—or by only those you invite. Books can be ordered one at a time; volume discounts begin on orders of 10 or more.